



MASTER CIW DESIGNER

Master CIW Designers develop and maintain Web sites using authorities and scripting languages, create content and digital media, and employ standards and technologies for both business-to-business and business-to-consumer e-commerce Web sites. Master CIW Designer certification can lead to a successful career as a Web designer, creative director, Web marketing/business specialist or art director. Candidates must pass three required CIW exams to become a Master CIW Designer.

As a Master CIW Designer, you will be able to:



- > Design and maintain Web sites.
- > Evaluate design tools.
- > Build electronic-commerce sites.
- > Design and edit Web graphics and animations.
- > Secure transactions by using SSL and SET.
- > Create marketing strategies for business sites.

Required Master CIW Designer Exams

Exam Name	Exam #	Certification
CIW v5 Foundations	1D0-510	CIW Associate
CIW Site Designer	1D0-420	CIW Professional
CIW eCommerce Designer	1D0-425	CIW Professional
Pass all three exams>>>		Master Designer

What types of jobs benefit from Master CIW Designer Certification?

- ◆ Web Designer
- ◆ Webmaster
- ◆ E-Commerce Strategist
- ◆ Web Editor

**Ability to earn up
to 6 hours of college
credit is available.
Call 773/481-8899**

To participate in the CIW Master Designer program, please call 773/481-8899 to meet with an advisor.

REQUIREMENTS FOR COMPLETION

- > Complete all courses.
- > Pass Foundations, Site Designer and eCommerce tests
- > Complete program within one year of start date

Master CIW Designer Recommended Track

Required Courses:

1. Internet Foundations
2. Design Methodology and Technology
3. E-Commerce Strategies and Practices

Internet Foundations

(Prerequisites: demonstrated knowledge of HTML or Creating a Web Page class)

This introductory course will guide students through Internet fundamentals, Web page authoring, and the fundamental principles of networking. Topics include overview of the Internet, Internet services, search engines, e-commerce, HTML, image techniques, HTML tables, and HTML editors. Students will also study network architecture and standards, networking protocols, TCP/IP, Internet servers, server-side scripting, database connectivity, and network security essentials.

Catalog ID# 1175
Register Anytime

Class # 27722
\$399

K. Johnson
6-wk-Online

Design Methodology and Technology

(Prerequisites: Photoshop, Flash, Dreamweaver)

Design Methodology and Technology is a course that teaches students how to create and manage Web sites with tools such as Macromedia Dreamweaver, Flash, FrontPage, Dynamic HTML, and various multimedia and CSS standards. Students will also implement the latest strategies to develop third-generation Web sites, evaluate design tools, discuss future technology standards, and explore the incompatibility issues surrounding current browsers. The course focuses on theory, design and Web construction, along with information architecture concepts, Web project management, scenario development and performance evaluations.

Cat ID# 1178
Register Anytime

Class # 27723
\$399

K. Johnson
6-wk-Online

E-Commerce Strategies and Practices

(Prerequisites: Access Parts 1 and 2) e-Commerce Strategy and Practices is a course that teaches students how to conduct business online and the technological issues associated with constructing an electronic-commerce Web site. Students will implement a genuine transaction-enabled business-to-consumer Web site, examine strategies and products available for building electronic-commerce sites, examine how such sites are managed, and explore how they can complement an existing business infrastructure. Students get hands-on experience implementing the technology to engage cardholders, merchants, issues, payment gateways and other parties in electronic transactions.

Catalog ID# 1179
Register Anytime

Class # 27725
\$399

K. Johnson
6-wk-Online